



# White Paper

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Changing the life of countless children  
Accessible and fast framework  
Socially responsible capitalism  
Ethical and socially responsible projects



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# BABYBNB White Paper



## I Introduction

Baby BNB is a deflationary token created on the Binance Smart Chain; the project aims to solve two of today's biggest problems.

**BABYBNB's ethical origin, becoming our social responsibility objective.**

We believe that humanity's biggest challenge is the continuous endangerment, manipulation, harm, and death of millions of children in every continent of this world. If society cannot take care of its children, then it is set to fail, over and over continuously.

**BABYBNB's business implementation.**

There is a plague of non-ethical projects and bad actors who seek no business implementation who bring value to humanity. Popular tokens that are devised as a pyramid scheme by these non-ethical developers not only endanger the image of our revolutionary technology but retrace its mass adoption, leaving many users destroyed when they pay the imminent bill. It is not "if," it's "when."

In this era of revolutionary blockchain technology, a one-of-a-kind opportunity arises for regular humans to interact in new economic dynamics, cooperating in new financial models that are more democratic, fast, cooperative, and accessible.

The key element of our proposal is to encourage a whole new generation of ethical and socially responsible projects like ours to solve, in a definitive way, the most overwhelming problems we face as a society. Baby BNB provides an accessible and fast framework helping them achieve these goals immediately.

Baby BNB plans to be the HERO of a popular but committed wave of groups and individuals who seek to change the crypto space forever!

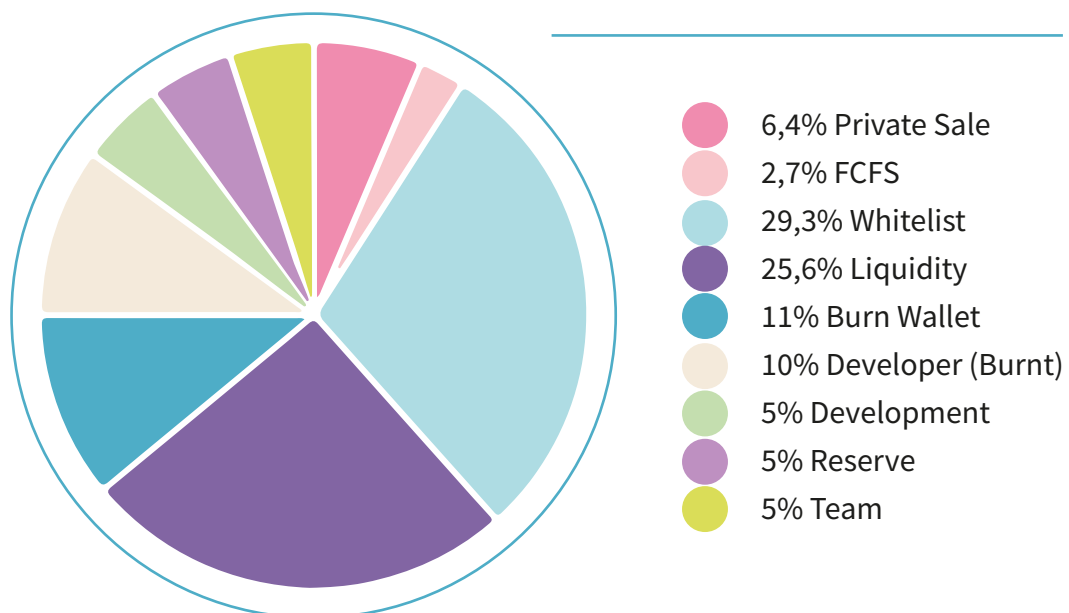
**Audit.**

BABYBNB is audited by Dessert Finance and soon also by CertiK.

## 2 Tokenomics

Safety, transparency, and a healthy approach to tokenomics are vital to us. Too often, pre-sales and listings are ruined by bots and snipers. The average trader gets no fair chance to buy in, and the price becomes more volatile. To avoid this, we choose to launch with an anti-bot/sniper approach without using a launchpad. The current launchpads rarely offer the possibility to set the max buy/sell limit low enough to avoid bots and snipers. Most often, launchpads charge a fee in BNB and a fee in tokens. As soon as a project is listed, the fee in tokens will automatically be sold; the chance for a sell-off by traders of the private/pre-sale isn't unlikely. This sell-off can cause a short-term problem. Therefore, we raised funds by ourselves: private sale, FCFS list, whitelist. We manually added BNB + BABYBNB tokens to the pool and listed BABYBNB.

*All the LP-tokens are burnt directly after the listing. 100% of the team tokens are locked for two days. After the second day, 75% is relocked for one month extra with five vestings.*



# 3 Token Economics

One of the big problems in the economics of the crypto space is the lack of long-term planning. A disturbing number of projects out there can't even guarantee short-term survival, much less implementing real use cases. We designed our token economics with the protection of small investors in mind. Our tax system provides necessary tools for the rollout of the framework while also re-distributing a percentage of every transaction to every token holder. In a sense, if major token holders want to manipulate the charts, the smaller investors are immediately benefited from the reflection rewards generated by these price action strategies.

## Socially Responsible Capitalism

We want to bring an ethical revolution to the Crypto space. Our technology can help change the world; that's why we designed our tokenomics to lead an innovative approach in the ecosystem. Every transaction made sends a specific amount of the transaction fees generated into our donation wallet, with which we will help the children of the world! This intelligent approach of socially responsible capitalism is our actual superpower. Unfortunately, several "charity" projects in the crypto space fail as there is no business implementation that allows them to become sustainable. We want to be an ethical example for a new generation of innovative but holistic projects.

Baby BNB is an ecosystem supported by holders who, while they hold, partake in the benefits and profits from several use cases that aim to revolutionize mass adoption in the space providing secure and smart projects. The power of our economics was designed in an intelligent way to provide enough resources to have certainty in achieving our ambitious business and social responsibility goals and our roadmap rollout.



## Token Economics

The core functions of BABY BNB are a buyback function, automatic generated marketing funds, and a passive disbursement yield that are directly tied with the 10% tax that's applied over every transfer: a buy or sell order and a transfer between wallets.

### 2% holders' fee

Holders earn passive money, and the buyback and burn feature will stimulate a more stable price movement in time.

### 4% adjustable buy-back-burn fee

This ensures the longevity of the token by frequently performing buybacks. After buying back, the tokens are burnt. In this way, it also creates a deflationary effect.

### 4% adjustable marketing fee

The purpose of this fee is to ensure that there is enough budget available for marketing.

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## Liquidity fee for the marketing and buyback wallet

The total of 4% buyback and 4% marketing fee is 8% and is called a 'liquidity fee.' The liquidity fee, the market divisor, and buyback fees are adjustable: it means that, according to the conditions of the crypto market, we can change the fee for marketing and the buyback system.

Whenever there is a sell-off, 2% tax redistributes to the holders in tokens. The other 8% of the tax is stored in the contract wallet, also in tokens. Because the 8% liquidity fee is designed to be added to the marketing and buyback wallet in BNB, this part of the tax must be sold before the BNB can be added to these wallets.



### When does this sell happen?

Sells occur whenever the number of tokens reaches the minimum number that is required to place the sell order (because the contract itself automatically does the sell order. Therefore the contract needs a minimum setting of tokens to activate the sell order to obtain the BNB for the marketing and buyback wallets).

### How many tokens will be sold to convert the saved tokens to BNB?

The minimal number of tokens varies; it should be an amount that generates 1-3 BNB, depending on the conditions of the market, market cap, and daily trading volume. Also, when this sell happens varies: sometimes the daily trading volume is high, and the target is reached faster. In this situation, the contract will sell more frequently, and the chance that traders notice this frequent sell is higher. Contrary to this: when the daily trading volume is low, the sell orders will be less frequent and therefore less noticeable by traders.

### How does the buyback work?

If the buyback system is enabled, it will perform a buyback after every 1-2 sells (there will never be more than two sell orders when enabled). After the buy-back, the tokens will be burnt automatically, and the BNB will be added to the liquidity pool. Gradually, the pool will gain strength and will therefore prevent more and more against volatility. Because of the token burn, and the added BNB to the pool, it can cause a deflationary effect because of the gradual increase of the liquidity pool and decrease of the circulating supply.

### Effects of strong token economics

- profit for holders by passive yield farming
- increase of the liquidity pool
- less volatility
- slow decrease of the circulating supply
- deflationary effect

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## BABYBNB Donations And Ambassadors

BABYBNB is characterized by a social, ethical and innovative approach. An important part of our story will be written from a charitable approach, which will be one of our two main focuses. It is in our hearts, and together with our investors, we want to combine the financial benefits that everyone can achieve with an attitude of love, care and compassion, especially towards children.

The blockchain has created a whole new world that is completely beyond our understanding: financial freedom, especially for those who would never get such an opportunity in today's corrupt and unequal financial system. At the same time, it is important to consider that it is transcendental for us humans to be in balance; otherwise, we lose a part of our humanity; financial solvency without a loving and caring heart for our fellow human beings is hollow, empty, cold and hard.

In order to receive, we must first learn what it is to give. The act of giving involves the willingness to turn our gaze to our fellow man, those who are in need, those who lead lives that can be opposite of our own. That is what we want to achieve. Together with our investors, small or large; the cents and the millions, it's all valuable. We can and will make a real difference in the lives of countless children, the very core that creates our society!

### Ambassadors of BABYBNB

Our goal is to make a global impact for the benefit of countless children in need. Big changes can be achieved when we join forces. To realize our heartfelt cry and dream we will partner with Save the Children and other children foundations around the world, big and large and other appropriate non-crypto-related potential partners.

We know that when you give something a face, a message becomes much more powerful. That's why we've chosen to have a special BABYBNB ambassador every month. These ambassadors will translate our mission and story, bringing out what our BABYBNB story is all about, what our purpose is as well as acting as a powerful underlining of our great mission.

The ambassadors will be well-known figures; partly those who have a life story that shows that the impossible can become possible and those who are willing to represent our story with their real life trajectory.



## Charity, translated in deeds

Besides structural donations, we have also implemented specific milestones that have to be achieved before a particular donation will become reality. This competitive factor is inherent to the crypto space; it is exciting to work together towards these goals. Big things will happen, just because of touching these milestones: significant donations and the building of several schools/shelters in places where it's really needed. Besides the charity milestones, there are also exiting goals that involve airdrops of tokens or NFT's for holders of BABYBNB tokens.

## Permanent Donations Program

Every week donations will be given to our partnered charities in our constantly growing Charity Bridge database. These donations will be permanent and specifically oriented for hard-to-reach locations in the world where small donations can make a huge difference in the immediate time horizon.

## Milestones regarding an increasing market cap

When we reach specific targets regarding an increasing market cap, we have promised to do donations to Save the children that reflects the achieved targets:

<b>MC of 100,000, -</b>	Donation of \$1,000, -
<b>MC of 1 Million,</b>	Donation of \$10,000, -
<b>MC of 10 million</b>	Donation of \$100,000, -
<b>MC of 25 million</b>	Donation of \$200,000, -
<b>MC of 50 million</b>	Donation of \$300,000, -
<b>MC of 100 million</b>	Supporting a mission of "save the children" to El Salvador including a trip for two random holders as representatives, combined with leisure activities.
<b>MC of 200 million</b>	Supporting a mission of safe the children to Mexico including a trip for two random holders as representatives, combined with leisure activities.
<b>MC of 300 million</b>	Supporting a mission of safe the children to Guatemala including a trip for two random holders as representatives to a specific place that has benefitted from our donations combined with a leisure experience.
<b>MC of 500 million</b>	Mission to Paraguay with 10 random holders;
<b>MC of 1/1.5/2 billion</b>	Building a school for unprivileged children; in a country decided in governance by the holders

## 5

### An innovative Ecosystem

Baby BNB is an ecosystem supported by holders who, while they hold, partake in the benefits and profits from several use cases that aim to revolutionize mass adoption in the space, providing secure and innovative projects for the masses that have partnered with the BABYBNB platform.

#### I The Swap Exchange

We will bring all the best projects of the ecosystem to be swapped with Baby BNB in an attractive, user-friendly interface.

#### II Staking

Earn BNB by holding Baby BNB. Your participation fuels the ecosystem that is constantly launching products and creating value for token holders.

#### III The Charity Marketplace


Our holders and visitors can trade physical and digital goods around the world. Payments will be accepted in BABYBNB. Before acquiring any goods on our platform, users can swap cryptocurrencies on our website and convert them to BABYBNB. The profits from our platform will be redistributed into our ecosystem.

#### IV The Launchpad

The Launchpad is our star product. We believe that the crypto space can significantly improve to solve real-life issues. We know incredible developers with fantastic ideas want to contribute in this manner but simply don't have the resources, experience, or connections to achieve their goals.

Our ambitious Launchpad is committed to being socially responsible and ethical at the core of every launched product, with sharp business implementation while being the most inclusive launch platform ever created.

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We provide the Baby BNB innovative framework to any brilliant idea, individual, or group in the world on a partnership basis to selected requests.

Our model is entirely accessible, ethical, and secure. Our practical business implementation experience, paired with our network, financials, and advisory board, will help the projects launched on our platform to be massively popular, safe, ethical, and socially responsible while also being economically sustainable. Every project we launch will help solve real-world issues while providing the originally intended use case for their holders.

Our holders win as we become shareholders of partner projects launched through the Baby BNB platform. We will stake our shareholders' holdings, and the profits generated will be used to benefit the Baby BNB ecosystem, in turn rewarding our holders.

Our goal is for each of these projects to become an essential part of the Baby BNB ecosystem, solving real-life problems while developing business applications, creating a fresh wave for safe investments benefiting future generations.



## V The Charity Bridge

We are constantly curating and adding to our platform the world's most efficient charities in their respective areas. No matter the size, they can all access our framework. Our proprietary technology interface will allow any crypto project in the world to integrate a socially responsible cause into their business. What is so unique about this interface is that it is curated and monitored by our team and public ambassadors. With our interface, we will connect these distant worlds in a matter of seconds, and our holders will benefit from the usage of this interface.

Bridging the gap between charities and cryptocurrencies is how the world is changed and positively impacted in a matter of seconds!

Any cryptocurrency project in the world can use our curated system to safely choose any social cause to partner with for a determined time frame through a smart contract. The social cause will be benefitted from the contract. It will be constantly audited and monitored by our specialized team, our public ambassadors, and our token holders on special occasions.

We want every crypto project in the world to have immediate participation in the betterment of this world regardless of their technological rollout timeframe.

## 01

### PROJECT START

- ✓ Concept creation
- ✓ Contract deployment
- ✓ Contract verified
- ✓ Website V1 launched
- ✓ Private Sale/Marketers
- ✓ FCFS sale
- ✓ Whitelist sale
- ✓ Pancakeswap DEX listing
- ✓ Liquidity (LP-tokens) burnt
- ✓ Dev wallet burnt (10% total supply)
- ✓ Burn wallet burnt (10% total supply)
- ✓ Mega burn 1 (10.76% total supply)
- ✓ Mega burn 2 (12.88% total supply)
- ✓ 100% team tokens locked 2 days
- ✓ 75% team tokens locked 1 month

### LISTINGS

## 02

- CG ✓
- CMC ✓
- LCW ✓
- CH ✓
- Swift ✓
- CointTiger ✓
- Bitmart → SOON
- Others → SOON

## 03

### MULTI-CHANNEL PROMOTIONS

- 🔄 ✓ Twitter promotions
- 🔄 ✓ YouTube promotions
- 🔄 ✓ Reddit promotions
- 🔄 ✓ Intensive social growth
- 🔄 ✓ Instagram promotions
- 🔄 ✓ Influencers campaigns
- 🔄 ✓ Public publicized adverts
- 🔄 ✓ Poooin adds

### DONATIONS AND GIVEAWAYS

## 04

- 🔄 ✓ CZ-BABYBNB children donation program
- ✓ Donated \$1,000 to 'Save the children' on 24/06/2021
- ✓ Donated \$10,000 to 'Save the children' on 28/06/2021
- ✓ Donated \$100,000 to 'Save the children' on 02/07/2021
- SOON BABYBNB mini airdrops BABYBNB
- SOON BABYBNB large giveaways

## 05

### PARTNERSHIPS

- SOON Child donation program El Salvador
- SOON SAVETHECHILDREN

### FURTHER DEVELOPMENT

## 06

- ✓ Audit by Dessert Finance
- 🔄 ✓ Audit by CertiK
- 🔄 ✓ Data feed + logo BSC
- SOON Release whitepaper, 11/07/2021
- SOON Rebranding, 15/07/2021
- SOON Website V2, 16/07/2021
- SOON Staking, 22/07/2021
- SOON Swap Exchange, 10/08/2021
- SOON Charity Marketplace, early September
- SOON NFT Marketplace, end of October
- SOON Launchpad, end of December
- SOON Charity Bridge, Q1 2022
- SOON Further ecosystem development, Q2-Q4 22

🔄 ✓ ongoing but not yet finished

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## BABYBNB Official Links

**website** <https://www.babybnb.net>

**telegram** <https://t.me/babybinance>

**announcement** <https://t.me/BabyBNBAnnoucementChannel>

**price discussion** <https://t.me/BabyBNBPriceDiscussion>

**twitter** [https://twitter.com/babybnb\\_bsc](https://twitter.com/babybnb_bsc)

**reddit** <https://www.reddit.com/r/BabyBNB>

**medium** <https://babybnb-bsc.medium.com>

**smart contract** <https://bscscan.com/address/0xc1168b7b85b2-bbc8a5c73c007b74e7523b2da209>

**github** <https://gist.github.com/babybnb/51a031dc77b60b0585bfb9f3f57e6204>

**dev wallet burnt** <https://bscscan.com/tx/0x118fcb0c4c09423ada233656e75-faef235a3c8c52a3ce3b62322fabbd3e7b522>

**burn wallet burnt**

<https://bscscan.com/tx/0x0c48bc18be95469cd1b02-df69b9025c769e921d3b81e4b54373e62a22112b39a>

**all LP-tokens burnt**

<https://bscscan.com/tx/0xd53d6-bec7e243224d4455d5903e48a882e339d0dcf450d1096b3586515439bc1>

**chart**

<https://www.dextools.io/app/pancakeswap/pair-explorer/0x4e23-dc35dc7e8840f6b0724ef5e7ff6fb1c93f20>

**Baby BNB On Pancake Swap**

<https://exchange.pancakeswap.finance/#/swap?outputCurrency=0xc1168b7b85b2bbc8a5c73c007b74e7523b2da209>